

**Athens Technical College**  
Board of Directors Meeting Minutes  
October 21, 2025  
9:00 A.M.

**MEMBERS PRESENT**

Mr. Philip Bettendorf  
Mr. Kyle Brown  
Mr. Tom Denny  
Mr. Tony Ferguson  
Judge Cheveda McCamy  
Ms. Jean Mullis  
Mr. Mike Sale  
Dr. Reginald Woods

**MEMBERS ABSENT**

Ms. Ruth Tellano-Daniel

**CALL TO ORDER/WELCOME**

Chair Dr. Reginald Woods called the meeting to order at 9:00 a.m. welcoming everyone to the October board meeting.

**SPECIAL PRESENTATION**

Jennifer Davis, Program Chair for Dental Hygiene and Dental Assisting, along with four of her students, presented a PowerPoint presentation regarding proper oral hygiene. The program's mission statement is "Fostering lifelong learning, workplace success, and economic development." The Dental Hygiene Program is a two-year program in which students learn manual dexterity, critical thinking, and communication. They are now offering an Anesthesia Certification for students. There is a shortage of dental hygienists in the state.

The program has a 100% pass rate and 100% job placement. Graduates earn around \$94,000 per year as a dental hygienist. The program serves over 800 patients per year at the college clinic. The program uses many forms of advanced technology including digital radiography, digital scanners, intraoral cameras, electronic health records and a simulation lab. Our patient clinic is set up just like a real dentist office.

The four students presented on Smart Smiles: A Comparison of Toothbrushes and Toothpastes. The kind of toothpaste and toothbrush you use does matter in the health of your mouth. There are hundreds of oral healthcare tools on the market. According to a Colgate study 80% of people use manual toothbrushes, 18% of people use electric toothbrushes and 2% of people did not respond to the study. It has been proven that an electric toothbrush does clean better than a manual toothbrush. If you use a manual toothbrush you need to brush a full two minutes and do it twice a day.

There are lots of different toothpastes on the market targeted at different needs. There are toothpastes for people who have sensitive teeth and toothpastes for whitening teeth. Whitening toothpastes can cause sensitivity and pain for some people. It is recommended that you use a combination of both to have a healthy smile and healthy mouth.

The students passed out goody bags to everyone.

### **APPROVAL OF MINUTES**

Chair Woods called for approval of the September 2025 minutes. Phil Bettendorf made a motion to approve the minutes and Tom Denny seconded the motion with the remainder of the board in agreement. The minutes were approved.

### **FINANCE AND ADMINISTRATION**

Kathryn Thomas presented the Financial Report as of September 30, 2025.

### **ACADEMIC AFFAIRS/INSTITUTIONAL EFFECTIVENESS/ADULT EDUCATION**

Dr. Douglas provided an update for Academic Affairs, Institutional Effectiveness and Adult Education. We are having a Perkins Internal Control Audit on November 3<sup>rd</sup>. She has inventoried all of our equipment bought with Perkins funds. We receive around \$900,000 per year in Perkins funds which pays for much needed equipment and faculty.

She and Tony Ferguson went to Tuscaloosa last week with the Athens Chamber and Athens Achieves to visit an event which will be similar to one we are planning here. Our event will be called "Wonders of Work." The event will take place on March 6, 2026 and will showcase our programs and companies in our area.

They are working a new cross registration program. eCampus now has a new name called Georgia Online and Development. The whole program is changing to a cross registration program which will assist transient students.

Adult Education is at full capacity to provide classes to our service area. Our targets and goals were approved by TCSG.

They are planning some upcoming Math bootcamps. There will be one on November 10<sup>th</sup> at the Walton County Campus. There will be another one in February at the Athens Campus and one in May at the Elbert County Campus.

The accelerated GED program is scheduled for December 4<sup>th</sup> – 6<sup>th</sup> at the Walton County Campus.

## **STUDENT AFFAIRS**

Lenzy Reid gave the board an update on Student Affairs. Spring 2025 we had 4,092 students. So far, we have 2,279 students registered for Spring 2026.

They have a QR code set up in Student Affairs that helps track students. If someone scans the QR code it notifies their department that someone is needing assistance. Since July 23<sup>rd</sup> they have been 1,236 walk-ins. There have been 960 student walk-ins who need assistance with advising.

They are continuing to provide group and individual tours on campus.

So far there have been 1,180 applications for Spring 2026. Of those, 763 students have been admitted to the college.

## **ECONOMIC DEVELOPMENT**

Al McCall presented an update on Economic Development. They are still providing OSHA 10, OSHA 30 and forklift training for Adult Education.

They are providing forklift train the trainer for UGA Veterinary School.

The forestry forum will be held on November 7<sup>th</sup> on the Elbert County Campus. They have 223 people registered for the event.

The manufacturing program is still going on. The students have completed trainings in OSHA 10, CPR, forklift, Lean Six Sigma and interview preparation.

## **COLLEGE UPDATES**

Antoine Boynton presented an update on External Affairs and the Athens Tech Foundation. Scholarships close on October 31<sup>st</sup>. There has been a 10% increase in completed applications.

He presented a PowerPoint presentation about social media, digital advertising platforms and branding. There are a wide variety of platforms available for advertising. Some of those include Meta which consists of Facebook and Instagram; X (formerly Twitter); and Google which consists of Google Display Network, Search Engine Marketing and YouTube. Platforms can be used in many ways to advertise including paid ads and boosts, starting sponsored and boosted posts, and organic advertising.

We are working with Kaptiv8 for college branding. Everything will look the same and will be easily recognized by people. This will begin in December or January.

## **PRESIDENT'S REPORT**

Chair Woods presented the President's Report on behalf of Dr. Andrea Daniel who is at the Governor's Workforce Summit today.

She would like to congratulate one of our career academies for being named the best career academy in the state. The honor goes to Greene County Career Academy who has been one of our strong partners. The award was presented at the Governor's Workforce Summit yesterday.

She looks forward to presenting the 2025 college metrics at the November board meeting.

She wants to give a heart felt thank you to each of the board members and the leadership team. You all are the strength of this successful college.

## **CLOSING COMMENTS**

Chair Woods thanked board members for attending the meeting.

## **ADJOURNMENT**

Being no further business, Chair Woods adjourned the meeting with appropriate motion and second at 10:00 a.m.

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Dr. Andrea Daniel, President  
Rebecca Allen  
Executive Assistant  
October 21, 2025

*Next scheduled Board Meeting: November 18, 2025*

*\* Denotes action items that require a vote for approval by the local board.*